

Solutions



“As one of the leading packed cement manufacturers in the UK, it’s important that we continually take steps to contribute to the circular economy. Increasing the amount of recycled content in packaging materials and helping raise awareness of how our bags can be recycled by customers is a key part of this.”

Mark Griffiths, Packaging Category Manager UK/ Ireland



Responsible Supply Chain

Sustainable packaging

As a key supplier of products to the DIY consumer market, it is essential that the Tarmac brand has sustainable packaging solutions. Across Tarmac Building Products and Cement & Lime, we use around 600,000 Post Consumer Recyclate (PCR) tubs a year. We have now switched these to 50% recycled plastic, these tubs are a 50/50 mix of Post Industrial Recyclate (PIR) and PCR. Making this change means we are reducing our virgin plastic usage by 77 tonnes annually.

Tarmac has also become the first major cement manufacturer in the UK to move to 50% recycled plastic in our packaging with the roll out of new all-weather, fully recyclable hybrid bags. These bags continue to offer rip, tear and puncture resistance, as well as providing essential protection against rain and water damage.

Sites at Dunbar and Aberthaw are now using a 50% recycled Blue Circle branded bag with Tunstead, Barnstone and Thurrock sites using 30% recycled bags. These changes alone remove almost 500 tonnes of single use plastic from our packed Blue Circle products.

Mark Griffiths, Packaging Category Manager UK/ Ireland said: “Our Blue Circle products have a proud history of innovation and we’re excited to launch these new eco bags which are a significant step in our sustainability journey, at the same time as providing the weatherproof and robust packaging that our customers want and need.



“We’re continuing to work with our suppliers with the ambition to introduce an even higher content recycled plastic bag over the next few years.”

Tarmac’s new packaging also features clearer recycling labelling and information to encourage customers to ‘empty, rinse, recycle’ and dispose of the packaging responsibly.