

“It’s really great to see that the YuLife App is not only proving to be a hugely popular wellbeing offering to our people but also that our people are so kind and community minded to want to make contributions to such worthy causes.”

James Roberts, Head of Reward

People

Health & Safety

YuLife

In June 2023 we launched YuLife, our new wellbeing partner, as part of our ongoing commitment to improve the health and wellbeing of our people. The YuLife app provides employees with the opportunity to gain YuCoin for completing physical and mental tasks such as daily walks, meditation and sudoku challenges.

YuCoin can then be converted into vouchers to be used at lots of different retailers or to support important causes and charities. We are delighted that in 2024, our people have generously donated to:

- Big Blue Clean Up, which saw the removal of 131.1kg of plastic from the ocean
- Earthly, which planted 6,756 trees
- Charity: water, which provided 80 years’ worth of clean water to families
- ShareTheMeal, which provided 6,617 meals for those in need

To encourage us all to move more, and as part of mental health awareness week, YuLife set up a competition for our Tarmac employees. The competition ran for four weeks and crowned the region or function within Tarmac with the highest average activity (steps, cycling and workouts) over the period. At the end of the four weeks, our cement team won the challenge after consistently averaging the most steps.

