

# **ULTICOLOUR**

## Brighter, longer lasting coloured asphalt, Irwell Riverside Housing Development

#### THE CHALLENGE

A distinctive, aesthetic surface was required for this modern housing development located on the River Irwell in Salford, to the north of Manchester. The development consisted of town houses with driveways and parking areas in a bold, contemporary, geometric design. The new surface would need to differentiate this housing development and attract potential home buyers. It would also need to be durable enough to resist frequent vehicle traffic and power assisted turning and be maintenance free.

#### **OUR SOLUTION**

ULTICOLOUR, Tarmac's range of coloured asphalts was chosen in a buff quartzite colour. Using a high performance clear binder, it offers far brighter colours than conventional asphalts. It is also highly durable, delivering lasting performance, even in highly trafficked environments. ULTICOLOUR coloured asphalt is available in a range of colours from bright red and greens to more neutral buff, natural and grey colours. This gives architects the freedom to choose a surface colour that complements their design. ULTICOLOUR is laid quickly over large areas using conventional paving machines. As a result work was completed quickly.

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### **RESULTS AND BENEFITS**

As planned, 115 tonnes of Buff Quartzite was supplied to the site and laid by the Tarmac Contracting North West Surfacing team. Tarmac's dedicated Ulticolour paver was used on this site, to ensure an excellent finish. The paver is used purely for the installation of buff and natural shades, eliminating any risk of colour contamination. Work was completed within just one day, in line with the allocated programme time. After hearing about ULTICOLOUR's impressive performance on other sites, the client was confident about the long term durability on this development.

"This was the first time that we had seen this type of surfacing and we were extremely pleased with the results. Tarmac carried out the work in an extremely professional and first class manner and the result looked amazing!" Damian Williams, Director, Williams Construction (Stockport) Limited

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